

# TREETOP PRODUCTIONS

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## TIPS FOR GREAT VIDEO: ROLE OF THE VIDEOGRAPHER

Your wedding is one of the most important days of your life and has many moving parts and players. We arrive about three hours before the wedding to set up equipment, test sound systems and film the bride and groom in various stages or readiness. We shoot all major aspects of the wedding and reception. After the wedding we spend 30-40 hours in editing to create a professional "movie" to capture your sights, sounds, expressions and memories.

Wedding videography requires the right equipment, skill, creativity and experience. Unlike filming commercial movies, television shows or corporate video, weddings are a one-time chance and you'd better get it right. When choosing your wedding videographer, we offer the following tips for getting great video:

1. Plan your video programs in advance for the ceremony. In addition to filming your wedding, we can also produce and show movie trailers, love story, video slide show and even actual wedding highlights to show at your wedding or reception.
2. Time with the videographer just before and after the ceremony is important. Remember, only video will capture your smiles, joy, laughter, voices and maybe even a few tears of happiness. We need just a few minutes of your time to get a special shot of your rings, your faces, a kiss, your necklace or anything special about your wedding.
3. Proper lighting and microphones make beautiful video and great audio. We can generally work around any situation. We occasionally use camera lights for a few key scenes but won't interfere with your wedding ceremony.
4. Be as invisible as possible. Through advance planning, we can get the best camera angles possible to capture the happiness on the bride and groom's faces and the couple's expressions, without being a distraction.
5. Sound is essential to a great video program and we use high quality microphones, audio mixers and can often tie into the church's sound system to capture the message, vows, music and sounds in great stereo.
6. Camera angles are very important. We generally use three cameras and sometimes more, depending on the ceremony to capture faces and great shots. We can shoot in various formats for a high quality finished program.
7. Videographers vary. We use at least two on a wedding shoot and can use more if necessary. Also, we only do video so our focus is always on you. **We don't charge overtime and plans are all inclusive.**
8. Family and friends interviews are treasured for all time when parents, grandparents, the wedding party and others share their thoughts, feelings & congratulations with you. We will preserve your precious moments on video.
9. Editing is important to an exciting and memorable wedding video. While we may be on location 8-12 hours on a wedding day, the editing process can take 30 hours or more for great video, titles, special effects, music, etc.
10. Your special wedding memories can be enjoyed in many formats. You'll receive at least three copies of the two-DVD set. We can also convert your wedding or highlights to be viewed on your web site, phone or social media site. Our optional services include creating a your custom movie trailer, a love story, video slide show, tribute to parents and other special features. We have all of the equipment to show a great video at your wedding or reception.

Visit us online for examples and helpful wedding tips. We also offer free consultation and will be glad to meet and discuss ideas, show examples and offer suggestions on how to make your wedding a unique and memorable event.

**Member:** Wedding Event & Videographers Association, International (WEVA), Springfield Chamber of Commerce, Board of Directors with Petersburg Chamber of Commerce. Over 35 years media experience.

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